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Roxbury Community College
Website Project RFP Response

Attachment A: Pricing & Cost

Submitted as a joint partnership
between Zozimus and Include

Project Costs for Phases I, II and III

Attachment A: Pricing & Cost

Phase I: Research & Strategy Development Technology & Platform Assessment & Strategy	$68,300	Includes kickoff and planning meetings, assessment of current site & analytics, competitor & keyword research, audience segmentation, use cases, new CMS selection, planning for all 3rd party integrations and, back-end development planning.

Phase II: IA/UX Design & Content	$86,500-$128,750	Includes full content inventory and strategy, site map, new navigation plan, wireframes, keyword & digital strategy, technical spec., design concepts, SEO optimization planning, content plan, and a website style guide based on chosen design.

Phase III: Development & Integration Training & Launch	$61,000-$80,000	Includes website build and development, integration of systems with CMS platform, content, and analytics, and QA testing, launch planning, and CMS and systems training.

Attachment A: Pricing & Cost

Post Launch Support Costs

Ongoing Technical Support Post-Launch (Monthly)	$600 per month	3 hours of website support Security and performance checks Plugin updates

Website Hosting (Monthly)	$480 per month	Managed Cloud Hosting Daily Backup Dedicated IP Address 16 CPU Cores 20GB Memory 160GB ssd space 5TB data transfer

Technical Support & Website Hosting (Annually)	$12,960 per year	As outlined above

Optional Items of Functionality

Regarding the items listed as "optional" functionality in Attachment A of the RFP, all of them would be impossible to accurately define and price out prior to the discovery work in Phase I. Rather than make guesses at pricing each one out separately, our hope is to be able to include most or all of them in the ranges provided as we further define the scope and budget of Phases II and III.

ZOZIMUS

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include
web design and development

Thank You!