

Roxbury Community College  
English Course Outcome

**ENG 251: Journalism**

<b>Outcome</b>	<b>Activities</b>	<b>Assessment</b>
<ul style="list-style-type: none"> <li>➤ Students will understand the basic rules of journalism.</li> <li>➤ Students will recognize the different kinds of news articles.</li> <li>➤ Students will be able to edit articles for grammar, mechanics, and usage.</li> <li>➤ Students will be able to write a variety of articles using prescribed techniques.</li> <li>➤ Students will recognize and be able to write a strong lead.</li> <li>➤ Students will learn the structure of a news story.</li> <li>➤ Students will learn how to conduct an interview.</li> </ul>	<ul style="list-style-type: none"> <li>➤ Reading lectures</li> <li>➤ Reading newspaper articles</li> <li>➤ Writing a variety of newspaper articles as assigned</li> <li>➤ Online practice exercises, handouts, and peer editing exercises</li> <li>➤ Lecture; readings; PowerPoint presentations; ongoing practice with generating questions, gathering information, planning, outlining, drafting, and copyediting</li> <li>➤ Review of daily news articles in local papers; practices with writing leads</li> <li>➤ Activity using "inverted pyramid," "hourglass structure," "soft leads," "sidebars," "quotes," and deletions.</li> <li>➤ Practice the techniques of interviewing in class. Model good interview protocols. Practice note taking.</li> <li>➤ Field work assigned in a variety of venues and situations.</li> </ul>	<ul style="list-style-type: none"> <li>➤ Chapter quiz</li> <li>➤ Portfolio review of articles</li> <li>➤ Quiz and evaluation of stories submitted</li> <li>➤ Portfolio review and assignments</li> <li>➤ Story evaluations</li> <li>➤ Quiz and Mid-Term Examination</li> <li>➤ Interview assignment: pre-interview and story</li> <li>➤ Evaluation of stories submitted.</li> <li>➤ Publication of <i>The Gateway Gazette</i></li> <li>➤ Evaluation of headlines for a variety of news stories</li> <li>➤ Evaluation of story with accompanying photograph</li> <li>➤ Evaluation of stories with consideration of length</li> <li>➤ Quiz</li> <li>➤ Research Paper: Journalism and the Law, Media Ethics, The Role of Journalism and Major Historical Events, or The Future of Journalism in an Electronic Society</li> </ul>

Roxbury Community College  
English Course Outcome

**ENG 251: Journalism**

<ul style="list-style-type: none"><li>➤ Students will learn how to cover news events.</li><li>➤ Students will learn how to layout pages in a newspaper.</li><li>➤ Students will learn how to write headlines.</li><li>➤ Students will learn how to use photos and graphics.</li><li>➤ Students will learn how to revise and cut a news story.</li><li>➤ Students will learn the history of journalism.</li><li>➤ Students will understand the legal and ethical considerations of journalism.</li></ul>	<ul style="list-style-type: none"><li>➤ Planning the school newspaper: goals, staffing, photos, assignments, lead stories, layouts</li><li>➤ Practice with summarizing, using strong verbs</li><li>➤ Practice with internet search, study of successful photographs in journalism</li><li>➤ Practice with editing, revising, and summarizing</li><li>➤ Guest lecture and readings; Video presentation</li><li>➤ Guest lecture: Intellectual Property,</li><li>➤ Lecture on ethics</li></ul>	
---	---	--